

Features

- CMOS Technology
- Drives Segment or Active Matrix Displays
- 16V to 57.5V Output Drive (V_{DD} to V_{EE})
- Selectable Output Shift Direction and Polarity
- 3 Output Switching Modes
- Cascadable (4 Maximum)

Applications

- eBooks / eReaders
- Electronic Shelf Labels / Point Of Purchase Displays
- Mobile Phones / Portable Hand Held Devices
- Smart Cards
- Signage

Ordering Information

Part	Description
MXEI2240WB	Gold Bumped Die / Wafer Form
MXEI2240XB	Gold Bumped Die / Waffle Pack



Description

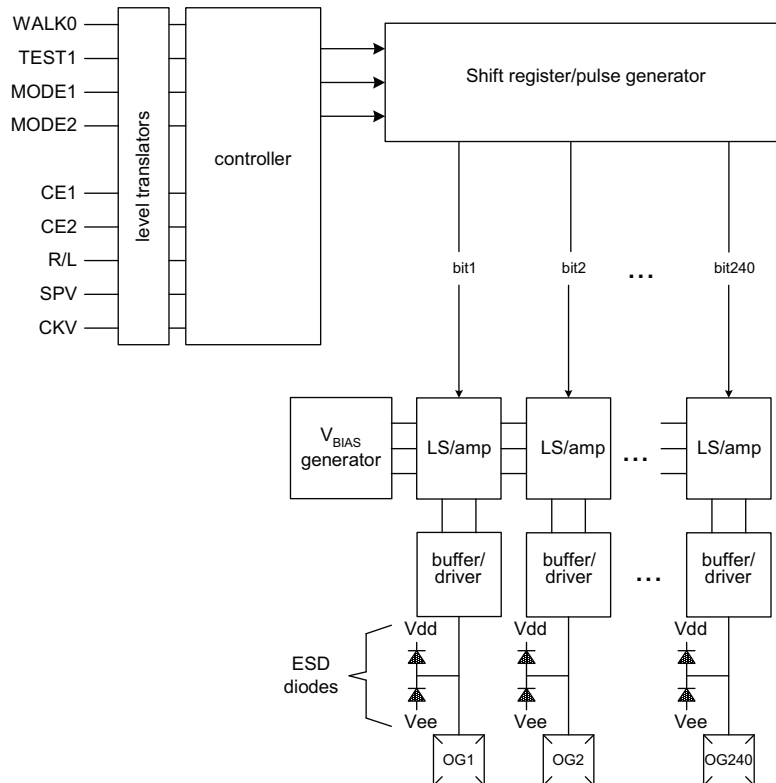
The MXEI2240 is a 240-bit serial shift register, level translator, and high-voltage buffered driver. The shift register is seeded by the CE1, CE2, R/L, SPV, and CKV inputs.

The output pulse pattern is selected with the MODE1 and MODE2 inputs. A one-pulse, continuous two-pulse, jumping two-pulse, or no-pulse pattern can be generated. Pulse polarity is selected with the WALK0 input.

The register output bits are amplified rail-rail from V_{EE} to V_{DD} , and the output strength of the buffer drivers is modulated by the V_{BIAS} generator. This allows the OGN outputs to be continuously optimized for peak performance while minimizing transients over a wide operating range.

The MXEI2240 is designed to operate over a temperature range of -40°C to $+85^{\circ}\text{C}$, and is available as Gold Bumped Die in Wafer Form or Waffle Pack.

Figure 1. Functional Block Diagram



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